



**Training Proposal for:  
Santa Monica Chamber of Commerce  
MEC Entrepreneurial: ET10-0120**

Approved: **August 2009-1**

ETP Regional Office: **North Hollywood**

Analyst: L. Vuong

**CONTRACTOR:**

- MEC Eligibility: Chamber Of Commerce
- Type of Industry: Various

**CONTRACT:**

- Program Costs: \$46,464
- Multiple Employer Support: \$3,168
- Total ETP Funding: \$49,632
- In-Kind Contribution: N/A
- County(ies) Served: Los Angeles
- Average Cost Per Trainee: \$564
- Number to be Trained: 88
- Training Menu: Business Skills, Computer Skills
- Range of Hours: 8 to 60 Weighted Average: 24
- Multiple Job Numbers:  Yes  No
- Subcontractor: Professional Career Education in Los Angeles will provide training in Business Skills and Computer Skills for an amount to be determined.
- Third Party Services: Professional Career Education also provided Contract Development at no charge and Administrative Services for an amount not to exceed 13% of payment earned.

**INTRODUCTION**

Santa Monica Chamber of Commerce (SMCC) is a member organization that represents business' interests and issues affecting the community. The Chamber provides an environment to help its members prosper and succeed through a proactive working partnership with all levels of government and community organizations to achieve a healthy local economy and quality of life. It employs four paid full-time workers and offers a variety of training opportunities such as educational forums and seminars which includes: tax, investment strategy, marketing, and protecting business against lawsuits, and business technology.

The proposed training program will enhance the competitive position of small business owners and will provide sufficient computer and business skills to successfully manage and grow their businesses to a higher level of financial success.

SMCC is eligible to provide training as a group of employers for ETP funding as outlined under Title 22, California Code of Regulations (CCR), Section 4400(j)(3). Small business owners/entrepreneurs will be trained using Special Employment Training funds, Title 22, CCR, Section 4409(c).

**RECOMMENDATION**

Staff recommends approval of this proposal by the Executive Director in consultation with the Panel Chair (Delegation Order 2009-1).

<p>Comments may be submitted by email at <a href="mailto:delegationorder@etp.ca.gov">delegationorder@etp.ca.gov</a>. You must identify the ET10 Number for this proposal in the subject line of your email. The deadline for submitting comments on this proposal is August 19, 2009.</p>
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