

- Multiple Job Numbers: Yes No
- County(ies) Served: Ventura, Santa Barbara
- Union Representation: Yes No
- Subcontractor: N/A
- Third Party Services: N/A

INTRODUCTION

This will be the seventh project between the Employment Training Panel and Goodwill Industries of Ventura and Santa Barbara Counties (GVSB), a private, not-for-profit corporation that provides vocational and educational opportunities for people with barriers to employment to improve their work skills and become independent, tax-paying members of their communities. The GVSB is approved by the Commission of Rehabilitation Facilities and is eligible to provide ETP training under Title 22, California Code of Regulations (CCR), Section 4426 as a training agency. GVSB will utilize ETP funds to train unemployment insurance recipients and individuals who have exhausted their unemployment benefits within the last 24 months; and Special Employment Training clients with multiple barriers to employment under Title 22, CCR, 4409(a)(6).

According to the GVSB spokesperson, area employers are seeking new employees with a good, solid background in Computer Skills. Clients will be trained in one of five specialized areas: Accounting/Bookkeeping; Medical Front Office/Billing & Coding; Database Management; Office Administrator; and Manufacturing Planning/Purchasing/Receiving. This training will lead to permanent, full-time positions in various industries in Ventura County, including manufacturing, banking, health care, government, consumer goods, education, and services industries.

New Hire Recruitment

GVSB is working with Gold Coast radio to provide advertising on several radio stations. Advertising will be placed in local papers and brochures will be placed in all Ventura County One-Stop Job & Career Centers. Public Service radio and cable announcements will be utilized, while word-of-mouth referrals will continue, as well as active outreach efforts with community-based organizations and local employers. Staff will also meet with local CalWORKs and Behavioral Health staff to recruit trainees with multiple barriers to employment.

PRIOR PROJECTS

The following table summarizes performance by the organization under ETP Agreements that were completed within the last five years:

Agreement No.	Location	Term	Approved Amount	Payment Earned
ET03-0352	Oxnard	06/30/03 - 06/29/05	\$212,240	\$136,440 (64%)
ET06-0134	Oxnard	08/02/05 - 08/01/07	\$60,640	\$45,480 (75%)
ET07-0355	Oxnard	05/08/07 – 05/07/09	\$162,765	\$33,321 (20%)

ET07-0355: According to the Contractor, several factors led to low performance on this Agreement, primarily the discontinuation of promotional fliers sent by EDD with UI checks, which significantly reduced enrollment. Trainees that were enrolled in the program commonly had various personal problems that kept them from finishing the course and/or taking and keeping a job. Staff also reported that placement, in general, was difficult in the existing labor market due to lack of jobs, competition for openings, and clothing and transportation (gas prices) issues. Finally, the training coordinator was absent for several months which affected program oversight.

GVSF now has a Vice President of Workforce Services overseeing all of its training and placement activities. GVSF has also hired an additional instructor. Both positions will bolster program activities. Staff continues to seek alternate methods of promoting its training program to the local community and providing supportive services to its clients. And despite less than optimal outside economic conditions, GVSF continues to train and place hard to serve clientele in the local area at above average wages. Finally, the new funding request was significantly decreased from the prior Agreement to help assure a more successful outcome.

RECOMMENDATION

Staff recommends approval of this proposal by the Executive Director in consultation with the Panel Chair (Delegation Order 2009-1). GVSF will train unemployment insurance recipients, including the hard-core unemployed, and place them into jobs with career potential. While participating employers will be from a broad range of industries, ETP priority industries such as manufacturing, healthcare, and computer services will be included.

Comments may be submitted by email at delegationorder@etp.ca.gov.
You must identify the ET10 Number for this proposal in the subject line of your email.
The deadline for submitting comments on this proposal is August 19, 2009.