

DELEGATION ORDER



**Training Proposal for:
Napa Valley College Small Business Development Center
MEC - Entrepreneurial: ET10-0304**

Approved: **November 2009-1**

ETP Regional Office: **Sacramento**

Analyst: L. Lai

CONTRACTOR:

- MEC Eligibility: Training Agency
- Type of Industry: Various
- Repeat Contractor: Yes No

CONTRACT:

- Program Costs: \$11,250
- Multiple Employer Support: \$775
- Total ETP Funding: \$12,025
- County(ies) Served: Napa
- Average Cost Per Trainee: \$481
- Number to be Trained: 25
- Training Menu: Business Skills
- Range of Hours: 8 - 55 Weighted Average: 30
- Multiple Job Numbers: Yes No
- Subcontractor: N/A
- Third Party Services: N/A

INTRODUCTION

The Napa Valley College Small Business Development Center (Napa Valley College SBDC) was established in 1988 to meet the specialized needs of the small business community in the Napa and Southeastern Sonoma County region. The goal of the Napa Valley College SBDC is to create economic impact for local and regional communities and businesses. To accomplish this mission, the Napa Valley College SBDC provides services including one-on-one business consulting, business training workshops, information dissemination, and referrals to partnering agencies.

Napa Valley College SBDC is proposing to provide training for 25 small business owners. The training is designed to help participating employers improve their business operations, finance, planning, customer service, marketing, and sales. Marketing and recruitment will take place through direct mail, telephone, email, and notices via electronic and printed newsletters and flyers.

The Napa Valley College SBDC is eligible for funding under Title 22, California Code of Regulations (CCR), Section 4400(j)(3) and will provide entrepreneurial training under Title 22, CCR, Section 4409(c) to small business owners who meet the definition of “frontline workers” at Section 4400(ee).

RECOMMENDATION

Staff recommends approval of this proposal by the Executive Director in consultation with the Panel Chair (Delegation Order 2009-1).

Comments may be submitted by email at delegationorder@etp.ca.gov.
You must identify the ET10 Number for this proposal in the subject line of your email.
The deadline for submitting comments on this proposal is November 18, 2009.